



The Nature Conservancy Website Privacy Policy

By visiting the Website, you are accepting the policies described in this Privacy Policy.

Last updated: December 16, 2013

The Nature Conservancy (the "Conservancy") takes your privacy very seriously. This Privacy Policy applies to the following sites: www.nature.org (and each sub-domain associated with this URL) and other websites owned and/or operated by or for the Conservancy, including mobile sites (collectively, the "Sites"). By visiting the Sites, you are accepting the policies described in this Privacy Policy. If you do not agree with this Privacy Policy, you are not permitted to use the Sites. The Conservancy may revise this privacy policy from time to time. We will post any changes here, so be sure to check back periodically. Your continued use of the Sites after changes have been posted will constitute your acceptance of such changes.

What information we collect: The Nature Conservancy may ask for and collect from you personally identifiable information at various points throughout the site. Depending on the information and/or services you request, you may be asked to provide your name, email address, address, phone number, payment details, and similar information. Once you provide your personal information, you are not anonymous to The Nature Conservancy.

Credit Card Information: If you choose to provide your credit card information to the Nature Conservancy we will use that information for the purposes for which it was provided.

How The Nature Conservancy uses your information: The Nature Conservancy may use your information:

- To process and respond to inquiries and for the purposes for which you provided the information, such as to process donations, register or renew you as a member, purchase merchandise, or receive information about a project.
- To personalize the content and improve the navigability of the Website.
- To alert you to new projects, site features, special events and services.
- To conduct surveys to measure your satisfaction with our service.
- To enforce our Terms of Use.

The Nature Conservancy processes your information on servers located in the United States.

Who The Nature Conservancy shares the information with: Subject to your right to opt-out (discussed later in this policy), The Nature Conservancy may share your name and postal address (but not your email address) with organizations that offer products or services that we believe may interest you. The Nature Conservancy may also share your information with third parties in the following situations (i) to complete your request, e.g. providing information about a project, product, or service; (ii) to outsource one or more of the functions described above; or (iii) to share your information with the authorities in response to a legal order or official request, or when we believe you have acted in violation of our Terms of Use.

Where and when The Nature Conservancy collects information on the Website: In addition to the information you knowingly provide, The Nature Conservancy also collects the domain names and IP addresses used by people that visit us, as well as site usage statistics such as web browser types and page requests. This data is not usually personally identifiable, and is used to more efficiently operate The Nature Conservancy's business, prepare for network load demands, promote our organization and administer the Website.

How we collect information: In addition to the information gathered as described above, there is a technology called "cookies" that can be used to provide you with tailored information from a website. A cookie is an element of data that a website can send to your browser, which may then – depending on your web browser's settings – store it on your system. For example, some pages on the Website use cookies so that The Nature Conservancy can better serve you when you return to the Website. Depending on the type of browser you use, you can probably set it to notify you when you receive a cookie, giving you the chance to accept or reject it. However, please note that disabling cookies may prevent you from taking advantage of certain features on the Website. Please note that our system may not respond to some or all Do Not Track requests.

How we protect information: The Nature Conservancy has taken certain physical, administrative and technical steps to safeguard customer information which may include but are not limited to password restricted access to personal information and encrypting data where applicable. We take efforts to help ensure the security, integrity and confidentiality of customer information; however, no transmission or electronic storage of information can be guaranteed to be 100% secure.

Children: This Website is not directed toward children under 13 years of age nor does The Nature Conservancy knowingly collect information from children under 13. If you are under 13, please do not submit any personally identifiable information to The Nature Conservancy.

Choice: The Nature Conservancy may share your name and postal address with organizations that offer products and services that we believe may interest you. You have the right to opt-out of such information sharing. The Nature Conservancy may also use your personal information to send you surveys or email messages about Nature Conservancy projects, events, and services. You may also choose to [opt-out of receiving email](#) and information from The Nature Conservancy. Finally, you may choose to de-activate your Nature Conservancy membership. To opt-out or change your preferences at

any time, [Click here to send an email to request deactivation of your membership or to make any other change.](#)

If you prefer, you may opt-out by calling our Member Care Team toll-free at (800) 628-6860 Monday through Friday between 9:00 am and 5:00 pm Eastern Time.

Your California Privacy Rights: If you are a California resident, you are entitled by law to request an Information Sharing Disclosure. If you provide notice to the address below, we will provide you with a notice of your right to prevent sharing of your personal information as well as a cost-free means of doing so. To receive such a notice, submit a written request to the address listed in the Access section below, specifying that you seek your "California Customer Choice Notice." Please allow thirty days for a response.

Access: If you would like us to update your contact information or any other part of your membership file, please call our Member Care Team toll-free at (800) 628-6860 Monday through Friday between 9:00 am and 5:00pm Eastern Time, [contact us online](#) or write us at:

Attn: Member Care Team
The Nature Conservancy
4245 N. Fairfax Drive
Suite 100
Arlington, VA 22203 USA

Links: The Website contains links to third-party websites. The Nature Conservancy is not responsible for the privacy practices or the content of such websites.

Emails: This privacy policy applies to the Website and is inapplicable to information that you may send to The Nature Conservancy by email or other means of communication. We may retain your emails or other communications in order to process your inquiries, respond to your requests and improve our services.

Contacts: If you have any questions, concerns, or suggestions regarding this privacy policy, please [contact us online](#) to send us an email or call our Member Care Team toll-free at 1 (800) 628-6860 Monday through Friday between 9:00 am and 5:00pm Eastern Time.